

In seven years of experience in educational consultancy, working for both national and international agencies, I have provided the knowledge, insight, strategy, and confidence students need to obtain placement in elite international universities and post-secondary institutions.

From instruction to obtain mastery of academic-level written English to coaching students through rigorous undergraduate and graduate-level university interviews, I have assisted students in gaining placement in countless renowned national and international institutions (including Canadian elite schools such as McGill University, The University of Toronto, University of British Columbia, Queens University and various other medical schools and engineering programs; as well as international elite schools such as Oxford University, Harvard University, University of Chicago, New York University, Columbia University, Stanford University, Berkeley, Duke University, and The Wharton School of Business, among countless others).

Through this extensive experience, I have gained essential insight into the selection process and what it requires to produce an application that does not simply meet expectations but instead provides the means for students to distinguish themselves from the mass of other ambitious and highly qualified students aiming for similar goals. Simply listing your impressive accomplishments or plainly stating your ambitious goals is not enough: you need to gain the ability to speak authentically about your motivations, consider them conceptually and philosophically, and communicate them effectively. This is not a skillset that any school, regardless of its quality, prepares students for. To distinguish yourself, to speak more as a confident adult who is self-aware of one's motivations and meaning-creation process than an inexperienced teenager requires practice and guidance. That is what I provide, among many other tools.

My Master's degree from an elite institution (McGill University) and over a decade experience working with international students provides the experience and insight to understand the unique challenges that international students face. Students whose families have attended such institutions for generations have a natural advantage: they know how to navigate the often-complicated bureaucratic process, they know what to do, who to talk to, what to expect, and how to achieve their goals. Students and families lacking this experience are at a natural disadvantage. It brings great satisfaction to provide guidance and insight to families that have long been excluded from such institutions. The reason I do this work is for the meaning it provides in repeatedly seeing the significant impact my advice and guidance plays in changing the course of young lives forever.

There is no need to have to guess or 'hope for the best' a map of the educational terrain, an understanding of what to do, how to do it and how to get to where you want to go is available.